



Franchise Healthcare Facility Model Integration

Powered by Global Care Corporation – Philippines as the Operational Company (OpCo) and Real Estate Development International (RED Int'l) as the Property Company (PropCo)

Department of Health (DOH)-Aligned | North American Standards | Localized Franchise Deployment



Objective

To replicate and scale fully compliant healthcare facility models—including **Home Care Agencies, Clinics, Senior Living Homes, Diagnostic Centers**, and other healthcare service providers—throughout the Philippines using an integrated franchise system aligned with Department of Health (DOH) regulations and internationally recognized healthcare standards.

The model provides franchisees with standardized operational systems, regulatory compliance support, workforce training, technology integration, branding, and ongoing operational assistance to ensure consistent quality and patient-centered care nationwide.



Franchise Healthcare Facility Types

Facility Format	Description
 Home Care Agency	Department of Health (DOH)-licensed home care model providing Certified Nursing Assistant (CNA), Certified Home Care Aide, Certified Home Health Aide, Certified Personal Care Attendant, and personal assistance services modeled after North American Standard concepts
 Walk-In Clinics & Diagnostic Centers	Community-based primary care clinics, laboratory services, imaging facilities, and preventive healthcare centers operating under Department of Health (DOH) standards
 Senior Living Communities	Independent Living, Assisted Living, Memory Care, 55 Plus Living Community, Semi Integrated Senior Living, Non-Integrated Senior Living, and Integrated Luxury Senior Living Resort developments under Global Care as Operational Company (OpCo) and Real Estate Development International (RED) as Property Company (PropCo)
 Mobile Healthcare Units	Non-Emergency Medical Transportation (NEMT), mobile clinics, telehealth-enabled outreach vehicles, and community healthcare services

Facility Format	Description
 Medical Wellness & Retirement Resorts	Integrated healthcare, hospitality, wellness, rehabilitation, and retirement communities supporting Special Resident Retiree's Visa (SRRV) and Special Investor's Resident Visa (SIRV) programs
 Specialty Healthcare Facilities	Wound Care Centers, Rehabilitation Centers, Hospice Agencies, Home Health Agencies, Dialysis Centers, and specialty outpatient services

Franchise Business Model Features

Franchisee Receives	Franchise System Includes
Licensed use of the Global Care and affiliated brands	Corporate branding standards, signage specifications, digital brand assets, and marketing support
Licensing & Accreditation Toolkit	Department of Health (DOH) licensing guidance, application templates, mock inspection checklists, compliance documentation, and digital licensing support
Operations Manual & Standard Operating Procedures (SOPs)	Clinical operations, infection prevention and control, quality assurance, patient safety, emergency preparedness, and administrative procedures
Workforce Training & Certification	Access to International Healthcare Institute & Technology (IHIT) Philippines programs, continuing education, and competency validation
Centralized Business Support	Compliance assistance, technology support, billing guidance, telehealth integration, procurement resources, and franchise advisory services
Marketing & Client Acquisition	National referral network, digital marketing, lead generation, community liaison support, and patient onboarding systems

Integration with Department of Health (DOH) Frameworks

The franchise model is designed to align with Department of Health (DOH) regulatory and operational requirements through:

- Facility licensing pathways customized by healthcare service type

- Standardized compliance and operational readiness programs
- Background check and credential verification toolkits
- Digital licensing platform integration
- Inspection readiness and mock survey preparation
- Region-specific operational adaptations for Department of Health (DOH) Regional Offices
- Ongoing compliance monitoring and reporting
- Quality Assurance and Performance Improvement (QAPI) implementation
- Patient safety and infection prevention programs

Compliance Templates by Facility Type

Facility Type	Standardized Compliance Tools
Home Care Agency	Human resource files, competency checklists, plans of care, caregiver supervision documentation, Certified Nursing Assistant (CNA) skills tracking
Clinic & Diagnostic Center	Laboratory compliance checklists, diagnostic quality procedures, telemedicine policies, patient registration forms
Senior Living Community	Resident admission documentation, nursing care protocols, emergency response plans, medication management procedures
Medical Wellness Resort	Retiree intake forms, wellness assessment tools, Special Resident Retiree's Visa (SRRV) partnership documentation, hospitality standards
Mobile Healthcare Unit	Vehicle maintenance logs, route documentation, mobile equipment inventories, telehealth operational procedures
Hospice & Home Health	Admission criteria, interdisciplinary care planning, clinical documentation standards, quality monitoring tools

International Healthcare Reference Models

The franchise framework incorporates operational concepts inspired by internationally recognized healthcare organizations, including:

- **BAYADA Home Health Care (USA)** — Home healthcare operations, workforce development, and decentralized care delivery
- **DispatchHealth (USA)** — Mobile healthcare services and community-based urgent care
- **Brookdale Senior Living (USA)** — Senior living, assisted living, and memory care operational concepts
- **MinuteClinic (USA)** — Community-based walk-in clinic model and preventive healthcare delivery

These organizations serve as reference models for operational concepts only. Franchise operations are adapted to applicable Philippine laws, regulations, and Department of Health (DOH) requirements.



Franchise Development & Licensing Process

1. Franchise Inquiry and Preliminary Consultation
2. Market Feasibility Study and Site Evaluation
3. Territory Assessment and Demographic Analysis
4. Franchise Disclosure and Business Planning
5. Franchise Agreement Execution
6. Department of Health (DOH) Licensing Assistance
7. Facility Planning, Design, and Construction Support
8. Workforce Recruitment, Training, and Certification
9. Operational Readiness Assessment
10. Facility Launch and Grand Opening
11. Ongoing Operational Support and Business Coaching
12. Quarterly Compliance Audits and Continuous Quality Improvement



Technology & Digital Support Platform

Franchisees receive access to integrated technology solutions, including:

- Franchise Compliance Portal
- Digital Licensing Dashboard
- Quality Assurance Monitoring System
- Electronic Policy & Procedure Library
- Audit Readiness Tracker
- Workforce Credential Management System
- Continuing Education Platform
- Marketing Resource Center
- Investor Toolkit
- Financial Planning & Return on Investment (ROI) Models
- Department of Health (DOH) Regional Performance Dashboard
- Telehealth Integration Platform



Expected Outcomes

Implementation of the Franchise Healthcare Facility Model Integration is intended to:

- Expand access to standardized healthcare services throughout the Philippines
- Support Department of Health (DOH) healthcare modernization initiatives
- Accelerate healthcare facility development through a scalable franchise system
- Promote consistent operational quality and regulatory compliance
- Strengthen workforce development through standardized education and certification

- Increase domestic and international investment in healthcare infrastructure
- Support integrated senior living, medical wellness, and retirement communities
- Establish a nationally recognized healthcare franchise network built on international best practices and Philippine regulatory compliance