



International Health Care Consultant Business Model

For the Department of Health – Philippines

Brand: Global Care Corporation – Philippines

Partnering Entity: 21st Health Care Consultant – USA (or equivalent international consulting firm)

Target Clients: Department of Health (DOH) Central Office, Regional Health Units, Local Government Units (LGUs), Public and Private Healthcare Facilities

1. Business Overview

Objective

To deliver international-standard health care consulting services that strengthen the Philippine healthcare system through policy replication, system modernization, licensing standardization, training, and global healthcare investment facilitation.

Scope of Services

- Regulatory Compliance Models (based on U.S./North American standards)
 - Licensing Systems Digitization (e.g., CLICS adaptation)
 - Healthcare Workforce Certification & Training
 - Investment Facilitation for Health Infrastructure
 - Health Facility Planning & Accreditation Support
 - Special Resident Retiree's Visa (SRRV) and Special Investor's Resident Visa (SIRV) Medical Partnering for Global Retirees
 - Franchise Healthcare Facility Model Integration
-

2. Value Proposition

Stakeholder	Value Delivered
Department of Health (DOH) Philippines	Turnkey international-standard systems and policies; training and capacity-building; modern compliance frameworks
Healthcare Providers	Simplified licensing and regulatory pathways; digital onboarding and HR compliance models
Foreign Investors	Increased confidence in the Philippine healthcare sector through internationally recognized standards

Stakeholder	Value Delivered
Local Government Units (LGUs)	Scalable regional toolkits and healthcare franchise implementation models
Filipino Citizens	Improved access to safe, high-quality healthcare services nationwide

3. Core Services and Offerings

Policy & Procedure Replication

- Fee Schedule Models
- Background Check & Fingerprint Policies
- Licensing Application Frameworks
- Quality and Safety Compliance Templates
- Public Health Emergency Readiness Protocols

Digital Health Licensing Systems

- CLICS-inspired licensing systems
- Owner onboarding toolkits
- Digital credential verification
- Integrated payment and application tracking modules

Training & Certification Programs

- North American-aligned curriculum for healthcare professionals
- HR onboarding modules localized by Department of Health (DOH) Region
- Compliance, Infection Control, and Facility Licensing Training

Health Facility Planning & Franchise Models

- Modular Skilled Nursing Facilities, Home Health Agencies, Hospice Agencies, Home Care Services Agencies, Wound Care Agencies, Durable Medical Equipment Agencies, Non-Medical Transportation Agencies, and Rural Health Units
- Master Plan integration Luxury Senior Living Resort, Semi-Integrated Senior Living, Non-Integrated Senior Living with luxury salon and spa, club house, chapel, high-end restaurant, pharmacy, bank and wellness facilities
- Investor-ready business kits with architectural concepts and facility planning

International Health Investment Facilitation

- Special Resident Retiree's Visa (SRRV) and Special Investor's Visa (SIRV) -compliant healthcare infrastructure
- Public-Private Partnership (PPP) structuring
- International marketing support for health tourism initiatives

4. Revenue Model

Revenue Stream	Description
Consulting Retainers	Ongoing advisory agreements with Department of Health (DOH), Local Government Units (LGUs), and Private Healthcare Organizations
Policy Licensing Fees	Licensing of standardized policy manuals and digital compliance toolkits
System Implementation Contracts	End-to-end deployment of licensing and compliance systems
Training Program Enrollment	Certification programs, workshops, and regional training sessions
Franchise Package Sales	Healthcare facility and franchise replication packages
Global Marketing & Investment Commission	Fees and commissions from facilitating international healthcare investment

5. Key Partners

- **Department of Health (DOH) Philippines (Central and Regional Offices)**
- **21st Health Care Consultant – USA**
- **Global Care Corporation – Philippines**
- **Local Government Units (LGUs) and Healthcare Franchise Operators**
- **Ayala Land, Megaworld, and other Real Estate Developers** (for healthcare site integration)
- **Embassies and Trade Missions** (for SRRV/SIRV healthcare partnerships)

6. Operational Model

Function	Delivery Approach
Policy Development	Co-develop policies with Department of Health (DOH) using proven U.S. regulatory models as the foundation
System Deployment	Modular, cloud-based platforms with localized Philippine interfaces
Training Delivery	Blended learning through online education and regional in-person sessions
Site Support	On-site facility evaluation, branding assistance, and franchise implementation
Investment Facilitation	Collaboration with Board of Investments (BOI), Philippine Economic Zone authority (PEZA), Department of Foreign Affairs (DFA), and Investment Agencies to promote Healthcare Infrastructure

7. Target Market Segments

- Department of Health (DOH) – Central and Regional Offices
- Hospitals and Diagnostic Centers
- Rural Health Units and Community Clinics
- Senior Living Resorts and Retirement Communities
- Healthcare Franchise Networks
- Real Estate Developers with Health and Wellness Projects

8. Monitoring & Evaluation

- Annual impact reports submitted to Department of Health (DOH) and partner agencies
- Key Performance Indicators (KPIs):
- Number of healthcare facilities modernized
- Licensing turnaround time improvements
- Number of healthcare professionals trained
- International investor inquiries facilitated
- Facilities successfully accredited
- Continuous improvement through surveys, stakeholder consultations, and regional focus groups

9. Branding & Delivery Materials

- Executive PowerPoint presentations
- Branded Policy & Procedure Manuals Global Care for Operational Company (OpCo) and Real Estate Development International (RED Int'l) for Property Company (PropCo)
- Department of Health (DOH) National and Regional compliance manuals
- Healthcare investment videos and promotional materials
- Interactive licensing system demonstrations and mockups